



QUALIFI LEVEL 3

DIPLOMA IN HOSPITALITY & TOURISM MANAGEMENT



QUALIFI
SUCCESS THROUGH LEARNING
RECOGNISED WORLDWIDE

دبي
Knowledge المعرفة



QUALIFI LEVEL 3

DIPLOMA IN HOSPITALITY & TOURISM MANAGEMENT

COURSE DESCRIPTION

The Level 3 Diploma in Hospitality & Tourism Management have been created to develop and reward the hospitality & tourism managers of today and future, and to continue to bring recognition and professionalism to the management sectors.

The programs create learning that advances the throughout leadership and management of organizations, offering conceptual and practical insights that are applicable in the companies of today and tomorrow.

The diploma will link to key development in areas of the hospitality and tourism sector. Contemporary issues are identified are evaluated so that the learner has a true vocational understanding on the industry as well as academic perspective. The qualification is made up of four units. All units are mandatory and required by learners.

 DURATION

3 MONTHS

 SESSIONS

MORNING / EVENING
/ WEEKENDS

 ADMISSION
INTAKE

MONTHLY

 MODE

FACE TO FACE / LIVE-
ONLINE CLASSES /
SELF STUDY

 CREDIT

60 CREDITS



UNITS

- Introduction to the Tourism Industry
- Introduction to the Hospitality Industry
- Introduction to Marketing for Hospitality and Tourism
- Introduction to Customer Service for Hospitality and Tourism

LEARNING OUTCOMES

- To understand and apply the principles of management in hospitality and tourism
- Review and apply the principles of business management within the industry
- To understand and apply the principles of management in a specific environment
- To improve the employability of learners by allowing them to explore the relationship between management theories and their practical application in the business world
- Analyse problem solving techniques specific to business and industry
- Select, collate, review and analyse information from a wide range of sources
- Effectively use verbal and communication skills
- Work independently and as part of a team
- Manage one's own personal development and growth



ENTRY REQUIREMENTS

Students who have achieved any one of the below will benefit readily from the qualification :

1. Completed High School/ level 3 diploma in any discipline OR
2. Aged 17 and above
3. Professional profile with work experience may enter directly

PROGRESSIONS

Upon completing this Level 3 diploma, learners can progress to the Qualifi Level 4 in Diploma Level 4 in Hospitality and Tourism Management or year 1 of a degree.

Learners can also step directly into employment in an associated profession.

QUALIFICATION RECEIVED

- Diploma issued by Qualifi
- Attested certificate issued by the KHDA Dubai

CAREER OPPORTUNITIES

Top areas of employment include: -

- Resort Manager
- Restaurant Manager
- Event Manager
- Wedding Coordinator
- Cabin Crew
- Tour Manager
- Tourism Officer